

DOLLAR DAY SPECIALS

— AT — THE TALKING MACHINE SHOP 46 Franklin Street

85c Columbia Records
SPECIAL — 2 FOR \$1.00

\$1.50 Columbia Records
and 3 packages of Needles,
value \$1.80—
SPECIAL \$1.00

15 packages of Needles,
value \$1.50
SPECIAL \$1.00

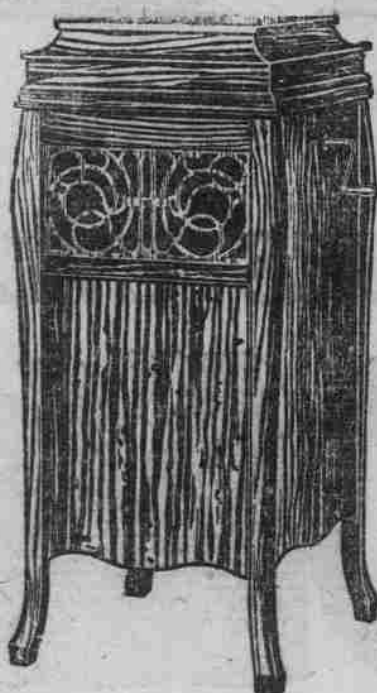
Brunswick Phonographs

have increased in price about 25 per cent., but for Dollar Day we will positively sell any of Brunswick Phonographs at the old price, but you must mention this ad., as the new prices are on our price tags.

The New Prices Go Into Effect Monday, February 16th.
Dollar Day Only—Some Models as Low as \$1.00 Down and \$1.00 Per Week.

SPECIALS IN SLIGHTLY USED PHONO- GRAPHS AT GREATLY REDUCED PRICES.

Here's your opportunity to get a good Phonograph, at much less than the original price. These instruments have been used very slightly—in most cases you cannot tell them from new, and they are all well-known makes.



- No. 1** One Mahogany Phonograph, slightly used, with 100 Phonograph Needles and three 85c Double-Faced Records, six selections—Complete value \$20.05—OUR PRICE \$11.80.
- No. 2** One Mahogany Upright Phonograph, a wonderful instrument, with 200 Phonograph Needles and five \$1.25 Double-Faced Records—Complete value \$126.25—OUR PRICE \$83.75.
- No. 3** One Mahogany Upright Phonograph, as good as new, guaranteed, complete with 200 Phonograph Needles and five \$1.50 Double-Faced Records, ten selections—value \$132.10—OUR PRICE \$89.75.
- No. 4** One Mahogany Upright Phonograph, like illustration, only a little shop worn, but never out of the store—complete with 200 Needles and five \$1.50 Double-Faced Records, ten selections—value \$142.50—OUR PRICE \$96.25.
- No. 5** One Golden Oak Upright Phonograph, as good as new, complete with 200 Needles and five \$1.50 Double-Faced Records, ten selections—value \$142.50—OUR PRICE \$91.25.
- No. 6** One Fumed Oak Upright Phonograph, brand new, but a 1919 model, with fine filing system, 200 Needles and five Double-Faced Records—value \$197.50—OUR PRICE \$124.00.

ON EASY PAYMENT PLAN

Remember, that every one of these Phonographs are as good as new, and our reputation is back of them all.

The Talking Machine Shop
46 Franklin Street
Norwich, Conn.



DOLLAR DAY SPECIALS

We offer for Dollar Day the following specials:—

- Peanut Brittle, 3 lbs. \$1.00
- Assorted Candies, box \$1.00
- Hard Candy, box \$1.00
- Assorted Fudge, 2 lbs. \$1.00
- Large Size Cup Cakes, dozen \$1.00
- Two-Layer Chocolate Cake \$1.00
- Chocolates and Bon Bons, box \$1.00
- Bitter Sweet Peppermints, 2 lbs. \$1.00
- Sweet Chocolate Covered Peppermints, 2 lbs. \$1.00
- Special Lunches for two persons \$1.00

S. F. PETERSON, INC.
CONFECTIONERS AND CATERERS

Phone 1248-2

130 MAIN STREET

International Expositions.
The first international exposition in this country was held in New York in 1853. The centennial exhibition took place in Philadelphia in 1876, the World's Columbian exposition in Chicago in 1893, the Pan-American exposition in Buffalo in 1901, Louisiana Purchase exposition in St. Louis in 1904 and the Panama-Pacific exposition in San Francisco in 1915. These were the most important exhibitions having an international character.

True Poetry.
True poetry, like true eloquence, is the voice of nature appealing to the heart with its utmost sublimity and power. Instead of teaching merely, it persuades, elevates, inspires. It excites a feeling where the other leaves an opinion or a maxim. It proposes examples of ideal excellence, and raises virtue into heroism.—Hugh Swinton Legare.

Coal's Uncertain History.
The story of coal is a very uncertain one. No one seems to know when it first began to be used for fuel. All through the centuries it pops in and out of English literature as something taken for granted, and when it was finally found well in the van of the great industrial expansion of a century or more ago it occasioned no special comment.

Norwich Dollar Day Bargains

NORWICH STORES WILL OFFER BIGGEST MERCHANDISING EVENT OF SEASON FOR SATURDAY, FEBRUARY 14th—EVERY DOLLAR SAVED IS A DOLLAR EARNED—BETTER VALUES AND GREATER ASSORTMENTS THAN EVER BEFORE OFFERED TO THE PEOPLE OF EASTERN CONNECTICUT—DOLLAR DAY WILL HELP FOR ECONOMY AND AGAINST THE H. C. L.—OPENING HOUR FOR ALL STORES WILL BE 9 A. M. SHARP—NO TELEPHONE ORDERS WILL BE FILLED.

The merchants of Norwich are making the announcement that they will unite on Saturday, February 14th, in holding another popular Norwich Dollar Day for the people of Eastern Connecticut.

The trading public of New London, Windham and Tolland counties will welcome another such merchandising event in Norwich as they have learned by previous experience has been to the great material advantage in visits to their natural trading center on this periodic event.

"BARGAINS UPON HONOR"

"Bargains Upon Honor" the motto adopted by the merchants of Norwich will be lived up to strictly and to the letter. It is a fact that the stores of Norwich are noted far and wide for the high quality and the great variety of goods which stock their shelves and counters. Articles of every description can be had for the asking as a tour of the local stores will reveal. Bargains seldom found in even the largest stores of the country are today advertised in these columns by local merchants. And every shopper who visits Norwich has the satisfaction of knowing that the goods he has purchased are just as represented because the merchants of Norwich have ever made it a point to stand back of their wares.

Ask your next door neighbor if Dollar Day is worth while. Then take his or her advice and come to Norwich Saturday, February 14th, and see for yourself many opportunities for sound investment.

HELPS EVERYBODY IN ECONOMY

To many a thrifty housewife Dollar Day is one of the means of solving her problems of domestic economy, especially at this particular time when the H. C. L. is eating deep into the pay envelope of the working man or working woman. The day is unanimously recognized as the most effective retail accomplishment for the benefit of the consumer that occurs during the entire year. Present conditions make it imperative that everybody should practice economy.

That is one of the reasons Saturday is selected for the Norwich Dollar Day. Out of town people who are employed on other days in the week, but on Saturday they can visit Norwich with no loss to their working time, thus having the best possible opportunity to participate in and benefit by the Dollar Day bargain offerings.

RED LETTER DAY FOR SHOPPERS

To feature goods that can be sold for a dollar, is of course, the primary idea of Dollar Day, but this does not mean that it is confined to the things that can be retailed at one dollar each. There are all sort of combinations that can be purchased for a dollar. A great many stores will group together newly received articles, such as three with a standard retail price of fifty cents each, or several of a dissimilar sort can be grouped under the dollar requirement. Dealers in wearing apparel for both men and women, and dealers in shoes, will have on sale goods at sacrifice reductions, featuring the principle of a dollar or possibly several dollars off the regular price. Any multiple of the dollar can be used in the same way and still comply with the spirit of the day. Thus Dollar Day will not only be a chance to secure big bargains on small articles but also a chance to secure big savings on all kinds of wearing apparel as well.

MEN AS WELL AS WOMEN

Women are not the only ones who will be favored by reductions of price, for men will fare just as well and perhaps better. It doesn't matter whether a man has one solitary dollar bill to invest or a whole pocketful of the "long green" he will find his case well taken care of. All he has to do is to walk into a store, inquire for the department selling the article he wants and he will find it. There will be reductions on men's apparel, sporting articles, tools of all kinds, and many other items too numerous to list here. However, it is safe to say that if a man is looking for a bargain he will surely find it in the stores of Norwich on Dollar Day.

ALL STORES TO OPEN AT 9 A. M.

The agreement among the subscribers to the Dollar Day movement not to open for business until 9 a. m. is a feature of the Dollar Day announcement that should appeal to suburban patrons. If the stores were to open at an earlier hour some of the out of town buyers would be unable to be on hand and would perhaps feel that some of the best bargains had been snapped up by the early prospector. With all the stores opening at 9 a. m. sharp everybody can be on hand to share equally in the big offers of the day.

The public should bear in mind the policy which practically all subscribers to the Dollar Day movement have adopted; viz. no mail or telephone orders will be received for these Dollar Day special offerings. It should not be difficult for the public to understand why this policy is necessary. Here is the explanation: The Dollar Day plan is a movement to advertise the advantages of Norwich as a trading center for Eastern Connecticut. Unless the people come to the city and visit the stores much of the advertising value of the movement will be lost. Again, many of the Dollar Day special offerings are limited in quantity and it would be more than unfair to allow patrons to order by telephone some of the best values in the stores and disappoint customers who, possibly at great personal inconvenience, have come to the city at the opening hour for the express purpose of securing some

The Lyons Co.

Wauregan Block Norwich, Conn.

See Us Dollar Day

AND YOU WILL BE GLAD YOU DID.

- Ladies' Envelope Chemise \$1.00
- Ladies' White Skirts \$1.00
- Ladies' Night Robes \$1.00
- Ladies' Bungalow Aprons \$1.00
- Ladies' Black Silk Hose \$1.00
- Ladies' Bloomers \$1.00
- Children's Dresses, 2 to 6 years ... \$1.00
- Boys' Wash Suits, 2 to 6 years \$1.00
- Children's Outing Flannel Night
- Drawers, 2 to 8 years \$1.00
- Children's Rompers, 1 to 3 years ... \$1.00
- Hats for Boys and Girls \$1.00
- A Few Hats at each 50c

Dollar Day Specials

—AT—

CRANSTON'S

- Lot China Cups and Saucers, 4 for . \$1.00—Value \$1.40
- Lot Books, 2 for \$1.00—Value \$1.50
- Lot Bibles, slightly shopworn, HALF PRICE.
- Lot Steel Pens, 144 for \$1.00—Value \$1.25
- Lot Odd Paper and Envelopes \$1.00—Value \$2.00
- 500 Business Envelopes \$1.00—Value \$1.75
- 4 Boxes Paper and Envelopes \$1.00—Value \$1.20
- 5 Packages Paper and Envelopes .. \$1.00—Value \$1.50
- 144 Lead Pencils, Factory Seconds \$1.00
- Lot Shopping Baskets \$1.00—Value \$1.25

The Cranston Co.

25-29 BROADWAY

Norwich Army & Navy Store

DOLLAR DAY

\$1 OFF

ON EVERY RAINCOAT, SHEEPSKIN COAT, MACKINAW, LEATHER COAT AND MOLESKIN COAT.

See Window Display For Specials

Norwich Army & Navy Store

56-58 Franklin Street, Norwich, Conn.

AS USUAL, FOR YOUR DOLLAR DAY SHOE BARGAINS

COME TO

BARROW'S THE SHOEMAN
90 MAIN STREET

of these goods. To conclude: Every Dollar Day bargain advertised by the merchants of Norwich for Saturday, February 14th, will be found on the counters of the stores in this city at the opening hour, 9 a. m. So come early; don't wait until the last minute and then you will go back home happy and contented in the thought that Norwich Dollar Day has been well worth while.